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Terms	Documents
L12 not @py>1996	68

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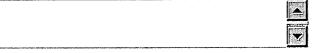
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<u>L12</u>	(gift adj card or gift adj certificate).ti.ab.	679	<u>L12</u>
<u>L11</u>	L10 not @py>1996	210	<u>L11</u>
<u>L10</u>	(gift adj card or gift adj certificate)	4190	<u>L10</u>
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<u>L9</u>	'5406068'.pn.	1	<u>L9</u>
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<u>L6</u>	'5504321'.pn.	1	<u>L6</u>
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DB=PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD; PLUR=YES; OP=OR  $\underline{L1}$  6050493.pn. 2  $\underline{L1}$ 

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L14: Entry 3 of 68

File: USPT

Aug 1, 1995

US-PAT-NO: 5437478

DOCUMENT-IDENTIFIER: US 5437478 A

TITLE: Gift card with receipt

DATE-ISSUED: August 1, 1995

INVENTOR - INFORMATION:

NAME

CITY

STATE

ZIP CODE

Clear

COUNTRY

Gaines; Alfred L.

Washington

, DC

20011

APPL-NO: 07/886879 [PALM]
DATE FILED: May 22, 1992

PARENT-CASE:

RELATED APPLICATION(S) This is a continuation-in-part of application Ser. No. 07/589,596 filed Sep. 28, 1990 now U.S. Pat. No. 5,143,279.

INT-CL-ISSUED: [06] B42D 15/00

INT-CL-CURRENT:

TYPE IPC

DATE

CIPP B42 D 15/04 20060101

US-CL-ISSUED: 283/117; 40/124.1, 283/62, 283/116 US-CL-CURRENT: 283/117; 283/116, 283/62, 40/124.11

FIELD-OF-CLASSIFICATION-SEARCH: 283/117, 283/101, 283/102, 283/103, 283/105, 283/146, 283/62, 283/56, 40/124.1, 229/68R See application file for complete search history.

PRIOR-ART-DISCLOSED:

## U.S. PATENT DOCUMENTS

Search ALL

			•
PAT-NO	ISSUE-DATE	PATENTEE-NAME	US-CL
Re33680	September 1991	Drabish	283/116 X
<u>459150</u>	September 1891	Welch	229/68R
3826422	July 1974	Dickinson	229/68R
3883069	May 1975	Volkert	229/68R
	Re33680 459150 3826422	Re33680 September 1991 459150 September 1891 3826422 July 1974	Re33680         September 1991         Drabish           459150         September 1891         Welch           3826422         July 1974         Dickinson

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4907826	March 1990	Versage	283/117 X
5098129	March 1992	Haber	283/117 X
5100179	March 1992	Burden	283/62
5114187	May 1992	Branch	283/117 X

ART-UNIT: 326

PRIMARY-EXAMINER: Bell; Paul A.

ASSISTANT-EXAMINER: Nguyen; Khan

ATTY-AGENT-FIRM: Klima; William L.

#### ABSTRACT:

A greeting card with a receipt for recording a monetary gift. The greeting card preferably includes a detachable receipt for collecting similar receipts for various information retrieval purposes.

18 Claims, 7 Drawing figures

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gift-card 1996

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Results 1 - 10 of about 401 for <u>gift-card</u> 1996. (0.07 seconds)

## **All Results**

Gift card with removable personalized angel doll - group of 2 »

J Mesher

VC Ritchey - US Patent D396,055, 1998 - Google Patents

J Lin

... X D. 367,888 3/1996 Lai D19/29 X D. 374,839 10/1996 Scott et ... Primary Examiner [57]

K Shelfer

-Martie Thompson CLAIM The ornamental design for a gift card with removable ...

P Cameron

Cited by 7 - Related Articles - Web Search

M Lee

Gemstone gift card with video or audio device carrier - group of 3 »

WE Simpson - US Patent 5,954,194, 1999 - Google Patents

... [45] Date of Patent: [54] GEMSTONE GIFT CARD WITH VIDEO OR AUDIO DEVICE

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Ornamental gripping device for holding gift cards onto gift packages

OR Haviv-Levy, JA Mesher - US Patent 5,495,644, 1996 - patentstorm.us

... US Patent Issued on March 5, 1996. ... designed especially to allow a novel and improved method for securely holding a flat object (10) such as a gift card or the ...

Cited by 11 - Cached - Web Search

Social expression card with detachable gift portion - group of 3 »

MK McCarthy, VP Kruger, DA Reynolds, SL Anderson - US Patent 6,493,970, 2002 - Google **Patents** 

... 12/1995 3/1996 4/1996 8/1996 9/1996 9/1996 10/1996 2/1997 3 ... 6 is a view of the back side of a combined social expression and photo gift card according to ...

Cited by 4 - Related Articles - Web Search

Transaction card with attached auxiliary member - group of 2 »

E Blank - US Patent 6,588,658, 2003 - Google Patents

... 6/1996 7/1996 1/1997 3/1997 2/1998 4/1998 6/1998 7/1999 9/1999 12 ... As one example.

a vendor may wish to issue a gift card or prepaid telephone card that entitles ...

Cited by 4 - Related Articles - Web Search

Card with keytag - group of 2 »

DE Smith, CA Gutierrez - US Patent D454,910, 2002 - Google Patents

... et al 206/232 5,343,647 A \* 9/1994 Bulka 40/638 5,570,081 A \* 10/1996 Holstrom 283 ...

The card may include a credit card, a calling card, a gift card, or the like ...

Cited by 3 - Related Articles - Web Search

Display kit containing greeting card, gift, box and wrap - group of 4 »

FD Heinze... - US Patent 5,950,820, 1999 - Google Patents

... Chabria 206/461 5,292,003 3/1994 Baghdassarian 206/575 5,575,384 11/1996 Saye 206 ...

when the display package is placed for display on a retail gift/card shop rack ...

Cited by 2 - Related Articles - Web Search

Pre-paid flower or gift card

US Patent 6,050,493, 2000 - freepatentsonline.com

... Title: Pre-paid flower or **gift card**. Document Type and Number: United States Patent 6050493. Link to this ... 5504321, Apr., **1996**, Sheldon, ... Cited by 1 - Related Articles - Cached - Web Search

Method and system for gift credit card - group of 6 »

JL Albrecht - US Patent 6,182,895, 2001 - Google Patents
... 308 4 736 094 4809 837 4837 422 5,500,514 5845 256 6.021.943 4/1988 3/1989 \*6/1989
3/1996 12/1998 \*2/2000 ... FIRST NATIONAL BANK GIFT CARD 408 1 234 5678 901 2 0 ...

Cited by 3 - Related Articles - Web Search

Personalized greeting card with electronic storage media and method of personalizing same - group of 4 »

WS Simpson - US Patent 6,453,300, 2002 - Google Patents

... 9/1993 \*6/1994 \*3/1995 \*4/**1996** 5/**1996** 8/**1996** 12/**1996** 3/1997 ... 3. DESCRIPTION OF THE

PREFERRED EMBODIMENTS The instant invention provides a **gift card**, as well as ... Cited by 2 - Related Articles - Web Search

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L14: Entry 15 of 68

File: JPAB

May 7, 1996

PUB-NO: JP408115454A

DOCUMENT-IDENTIFIER: JP 08115454 A

TITLE: METHOD AND DEVICE FOR DISPLAYING THROWN-IN SMALL CHANGE ON RECORDING CARD TO

BE USED AS GIFT CERTIFICATE

PUBN-DATE: May 7, 1996

INVENTOR-INFORMATION:

NAME

COUNTRY

**Print** 

ITODA, KOICHI SUDO, YOSHIO

ASSIGNEE-INFORMATION:

NAME

COUNTRY

SANDENSHI KOGYO KK

APPL-NO: JP06279905

APPL-DATE: October 19, 1994

INT-CL (IPC): G07D 9/00; G07D 9/00; G07D 9/00

#### ABSTRACT:

PURPOSE: To secure fixed customers, to increase the sales and to reduce the work by installing a display/issuing device in supermarket, convenience store, department store and a store and the like, issuing a card displaying the sum when a small amount of coins such as one yen, five yen, ten yen and fifty yen are thrown in and using the card as the gift certificate of the store when the sum reaches a prescribed one.

CONSTITUTION: The sum which a user himself throw in from the small coin throw-in ports 6 and 7 in front of a case is displayed on a display panel 1, and the sum is printed on the picture recording card inserted from an image recording card take-out/in port 5 so as to return it. When the total sum of the image recording card reaches a previously decided amount, the card can be used as a gift certificate. The display/issuing device is provided with the small coin supply ports 6 and 7, the image recording card insertion/take-out port 5, operation switches 3 and 4 and the display panel 1, which are in front of the case, and a supplied coin selection/accumulation device, a card reader/ writer writing the added sum, an erasing device and a controller in the case.

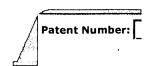
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#### Title:

# Pre-paid flower or gift card

## Document Type and Number:

United States Patent 6050493

## Link to this Page:

Abstract:

http://www.freepatentsonline.com/6050493.html

photographs or drawings with a plurality of pre-selected gift items an instructional information, as well as a telephone access number and  $\epsilon$  the card. A plurality of pre-selected items depicted on the front face  $\epsilon$  corresponding identifier number or code, so that the card user can early ordered.

A pre-paid card for sending a gift such as flowers is sized to fit inside

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**Inventors:** 

Fertig, Aaron;

Application

980897

Number:

Filing Date:

1997-12-01

**Publication** 

2000-04-18

Date:

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Citation: Assignee:

American Floral Company, LLC (New York, NY)

Primary

235/487

Class:

Other

283/56

Classes:

International G06K 019/00

Classes:

Field of Search:

235/487,375,380,381,435,462.01 705/26 283/51,56,903

**US Patent** 

3686630 Aug., 1972 Zubay 235/441. References: **4638312** Jan., 1987 Quinn et al. 235/383.

4725719 Feb., 1988 Oncken et al. 235/381. 4808805 Feb., 1989 Harbers 235/490. 283/56.

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<b>5406068</b> Apr., 1995	Nusbaum	235/493.
<b>5440479</b> Aug., 1995	Hutton	364/401.
<b>5442567</b> Aug., 1995	Small	235/381.
<b>5449179</b> Sep., 1995	Hefferan	273/269.
<b>5504321</b> Apr., 1996	Sheldon	235/492.
<b>5513117</b> Apr., 1996	Small	235/381.
<b>5640447</b> Jun., 1997	Fonseca	379/144.
<b>5765141</b> Jun., 1998	Spector	395/201.
<b>5890741</b> Apr., 1999	Hollander	283/62.
<b>5905973</b> May., 1999	Yonezawa et al.	705/26.

Primary Examiner: Hajec; Donald

Assistant Examiner:

Lee; Diane I.

Attorney,

Gottlieb, Rackman & Reisman, P.C.

Agent or Firm:

#### Claims:

I claim:

- 1. A pre-paid card for ordering a gift item comprising a panel sized to be received in a compartment, and having front and rear faces, said front face including illustrations c items with each said illustration having a corresponding identifier printed adjacent the and rear faces being imprinted with instructional information for ordering any one of corresponding identifier.
- 2. The pre-paid card of claim 1, wherein one of said front and rear faces is imprinted activating said card at or following purchase.
- 3. The pre-paid card of claim 2, wherein said read-out indicia is selected from the grc UPC code, and a ASCII code.
- 4. The pre-paid card of claim 1, wherein at least a portion of one of said front and ba informational material relating to the purchase and sale of said card.
- 5. The pre-paid card of claim 1, wherein one of said faces of said panel is imprinted v
- 6. The pre-paid card of claim 1, wherein said plurality of pre-selected gift items comparrangements.
- 7. The pre-paid card of claim 1, wherein said illustrations of a plurality of pre-selecter of said gift items.
- 8. The pre-paid card of claim 1, wherein one of said front and rear faces includes pric
- 9. The pre-paid card of claim 8, wherein said price information reflects a price for ord plurality of pre-selected gift items.
- 10. The pre-paid card of claim 1, wherein one of said front and rear faces identifies a
- 11. The pre-paid card of claim 1, wherein said instructional information includes a telordering any one of said gift items.

#### **Description:**

BACKGROUND OF THE INVENTION

This invention relates to a card product, and more particularly, to a pre-paid card for type of gift item.

Pre-paid cards for telephone calls are well known. Typically, a consumer purchases a operable by dialing an 800 access number and a corresponding PIN number that is ut that is purchased. After dialing the 800 number and the unique corresponding PIN nuservice company, a consumer can make a domestic or international long distance tele

Pre-paid telephone calling cards are typically purchased by individuals without easy a business travelers, students, and any other individual who is away from home on a re

While the prior art enables travelers and students to utilize the card-based system fo no card-based system for enabling those individuals to order gifts or other occasion it from home on a holiday such as Mother's Day, Christmas or a birthday, a traveler or order flowers or some other type of gift without having to purchase the item and senhaving seen what it is. It is these disadvantages which the present invention overcom

#### SUMMARY OF THE INVENTION

Generally speaking, in accordance with the invention, a pre-paid card for sending a g The pre-paid card is sized to fit inside a wallet, and has a front face with photographs selected gift items, and back face with warranty and instructional information, as wel and a PIN number which is unique to the card. A plurality of pre-selected items depic will each have a corresponding identifier number or code, so that the card user can e ordered.

Accordingly, it is an object of the invention to provide an improved pre-paid card.

Yet another object of the invention is to provide a pre-paid card for sending flowers a

Yet a further object of the invention is to provide a pre-paid gift card which is imprint information on one side, and consumer ordering information on the other side.

Still other objects and advantages of the invention will in part be obvious and will in processing following description.

The invention accordingly comprises the several steps and the relation of one or more of the others, and the article of manufacture possessing the features, properties and exemplified in the article hereinafter described, and the scope of the invention will be

#### BRIEF DESCRIPTION OF THE DRAWINGS

For a fuller understanding of the invention, reference is made to the following descrip accompanying drawings, in which:

FIG. 1 is a front elevational view of a pre-paid gift card made in accordance with the

FIG. 2 is a rear elevational view of the card depicted in FIG. 2.

## DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

As shown in FIGS. 1 and 2, a pre-paid gift card generally indicated at 11, and made f cardboard material, plastic, or other printable substrate, is shown. Card 11 is made fithat is sized for fitting into a conventional credit card receptacle contained in a wallet front face 15 (see FIG. 1) and a back or rear face 31 (see FIG. 2).

As shown in FIG. 2, back face 31 includes printed instruction information 33, which ic number. Back face 31 also identifies a PIN number 39 that is unique to card 11. PIN I not effective or activated until magnetic stripe 43 is processed through a read-out un to be activated at the point of sale, and may be also used to imprint other various ele the sales, marketing and inventory processes. As a result, card 11 may be displayed

area for customer self-selection.

Continuing with FIG. 2, back face 33 further includes written warranty information 43 under most applicable state laws. Back face 31 further includes either a UPC or ASCII inventory and/or tracking vendor sales, as is well known in the art.

Turning once again to FIG. 1, front face 15 of panel 13 includes price information 21 cost or purchase fee of card unit 11. Face 15 of panel 13 also includes description 25 is; source information 23 which identifies the manufacturer or sponsor of gift card un promotional printed information 27.

Significantly, front face 15 includes illustrations 17 of a plurality of pre-selected gift it described, the gift items illustrated are various types of floral arrangements. Howeve ordering a flower gift item, and any other type of gift or occasion item may be illustra 11, as is desired. Such items can include candy, fruit baskets, and various types of no card item 11 is suitable for sending a gift for any type of occasion such as a baby sho Valentine's Day, Mother's or Father's Day, etc.

As can be appreciated from FIG. 1, each illustration 17 of a pre-selected gift item has printed adjacent thereto. Identifier 19 is used for telephone ordering the correspondit below.

The use of inventive gift card item 11 is now described. When a consumer goes into a unit 11 to the sales cashier, who passes back face 31, carrying magnetic stripe 43, the automatically activates the card. As can be appreciated, instructional information 33 telephone access number 37 and PIN number 39, unique to card unit 11. The PIN number effective or activated until magnetic stripe 43 is processed through the read-out unit, Optionally, the PIN number may be concealed on face 31 by means of a scratch-off e

Following purchase, the consumer is free, at his or her discretion, to access a selectic number 37. The consumer will identify a gift item to be selected by identifying a correspondance who answers the telephone call. During the telephone call, the consumer will and address information pertaining to where the gift item is to be sent. The cost for s by price information.

Depending on the service provided, the consumer will either provide the access PIN r operator at the time of placing his or her order, or by punching in the PIN number who number.

Alternatively, price information 31 may identify the price suitable for several different upon whether the service provides for a throw-away card based on a single use, or in card.

Illustrations 17 of the plurality of gift items can either be photos, drawings or some o clearly illustrating to the consumer the possible items to be selected.

In summary, there is provided a one-piece card unit for ordering gifts imprinted with information, indicia for activating the card, and a series of illustrations for identifying selected gift items.

It will thus be seen that the objects set forth above, among those made apparent from efficiently attained, and since certain changes may be made in producing the above of from the spirit and scope of the invention, it is intended that all matter contained in the drawings shall be interpreted as illustrative and in a limiting sense.

It is further understood that the following claims are intended to cover all of the featurescribed, and all statements of the scope of the inventive, which, as a matter of langtherebetween.

# **Patent Reference**

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<- Previous Patent (Electronic card carrier and reading devi..)

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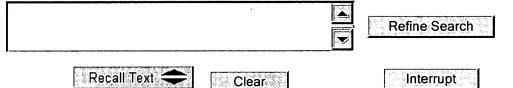
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<u>L29</u>	L28 and 705.clas.	1388	<u>L29</u>
<u>L28</u>	(gift with certificate\$ or gift with card)	5762	<u>L28</u>
<u>L27</u>	L25 not @py>1996	195	<u>L27</u>
<u>L26</u>	L23 and 125	15	<u>L26</u>
<u>L25</u>	L21 and 705.clas.	6009	<u>L25</u>
<u>L24</u>	L23 and 705.clas.	15	<u>L24</u>
<u>L23</u>	L22 not @py>1996	44	<u>L23</u>
<u>L22</u>	L21 and (digit\$ or number\$) near15 (credit\$ near13 card\$ near13 account\$)	1580	<u>L22</u>
<u>L21</u>	(gift with certificate\$ or gift with card or voucher or coupon)	39036	<u>L21</u>
<u>L20</u>	902/22	226	<u>L20</u>
<u>L19</u>	902.clas.	2202	<u>L19</u>

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L18	364/478.01	264	<u>L18</u>
<u>L17</u>	364.clas.	0	<u>L17</u>
<u>L16</u>	235/382.5	1412	<u>L16</u>
<u>L15</u>	235/382	4281	<u>L15</u>
<u>L14</u>	235/381	3715	<u>L14</u>
<u>L13</u>	235/380	9893	<u>L13</u>
<u>L12</u>	235.clas.	97771	<u>L12</u>
<u>L11</u>	705.clas.	48327	<u>L11</u>
<u>L10</u>	705/16	1126	<u>L10</u>
<u>L9</u>	705/14	5155	<u>L9</u>
<u>L8</u>	705/1	6790	<u>L8</u>
<u>L7</u>	705/44	1299	<u>L7</u>
<u>L6</u>	705/39	2153	<u>L6</u>
<u>L5</u>	705/30	1225	<u>L5</u>
DB=U	VSPT; PLUR=YES; OP=OR		
<u>L4</u>	US-5909673-A.did.	1	<u>L4</u>
<u>L3</u>	'4517268'.pn.	1	<u>L3</u>
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<u>L1</u>	5909673.pn.	2	<u>L1</u>

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